



What is the MCM Co-op?

The Monadnock Community Market (MCM) Co-op is a cooperatively owned food store that will provide local, natural, and healthy food for the Monadnock Region.

The MCM Co-op will be a 12,000 sq. ft. full-service food store with a diverse selection of local and high-quality foods. It will include departments such as bulk foods, meat, produce, frozen food and dairy, beer and wine, as well as specialty departments such as a deli with a prepared foods section and a grab and go section, and a small café seating area.

Co-ops are member-owned, member-controlled businesses that operate for the benefit of their members.



How Does Our Community Benefit?

- Community gathering place around local food
- Support for our region's farmers and producers
- Education and training for our region
- Create a more "walkable" community – a full service food store in downtown Keene
- Create more local jobs and keep money in our community: money spent locally supports the Monadnock economy



How Do You Benefit?

- Year-round access to high quality, local food
- You are part owner of the business
- If the MCM Co-op does well, you do well. Profits are returned back to member-owners in the form of dividends
- You can put your money where your values are
- You receive incentives from businesses who also support the MCM Co-op
- Member specials once the store opens

What Does It Cost To Join?

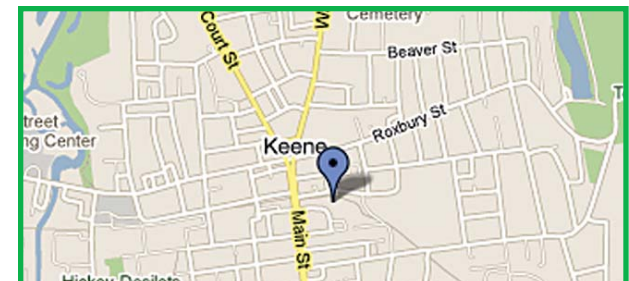
How much does MCM Co-op membership cost?
MCM Co-op membership is a one-time investment of \$200 (for your entire household — up to three household members will receive membership benefits).

When does the MCM Co-op open?
We are excited to open our doors in 2012!

Where will the MCM Co-op be located?
In downtown Keene! We are building a brand new 12,000 sq. ft. store in the Railroad Square site.



**The future site of the MCM Co-op
Railroad Square, Keene, NH**



✓ Yes! I want to be a member-owner.

Join by mailing this form and a check payable to: Monadnock Community Market, to P.O. Box 38, Keene, New Hampshire, 03431.

- Member-owner full pay. Enclosed is my full membership payment of \$200
- Member-owner installment pay. Enclosed is the first of eight monthly payments of \$25

Member-owner (1): _____
 E-mail: _____
 Mailing address: _____
 City/State/Zip: _____
 Phone: _____

Additional Household Members:
 (2): _____
 (3): _____

Yes! I want to give an additional gift.

- Please apply \$____ to the building fund
- Please apply \$____ to the member assistance MCM Co-op Care Fund
- Tell me how I can make a member loan

Yes! I want to volunteer.

I want to learn more about how I can help

- Yes, please feel free to publish my first & last name on the co-op's website/member-owner list

How did you first hear about the MCM Co-op?

Go Co-op!

Why I Joined the MCM Co-op:



“I joined the Co-op because it will create good jobs for our region and help in our vision of making this community more walkable and vibrant.”

– Mayor Dale Pregent, Keene

“The Co-op will create a year-round stable market for local farmers and producers, and be a place where our community can buy food grown in the Monadnock Region all year long.”



– Farmer Tracie Smith, Tracie's Community Farm, Fitzwilliam



“The Co-op will draw more business to downtown Keene, increase the vibrancy of our community, and be a gathering place around healthy food.”

– Ted McGreer, Owner of Ted's Shoe and Sport



***Locally Owned. Locally Grown.
Locally Eaten.***

Get On Board!

Monadnock Community Market

**A community-owned grocery store
in downtown Keene.**

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