

Our Plan

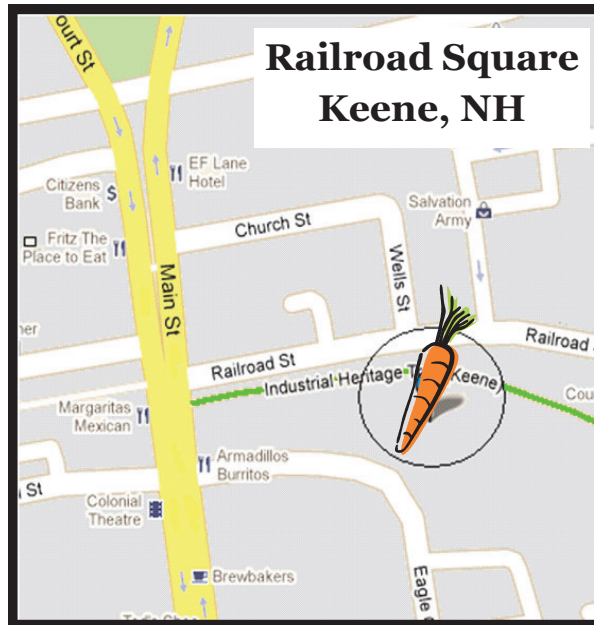
The Monadnock Community Market (MCM) Co-op will build a 12,000 sq. ft. store on Railroad Square in downtown Keene to:

- ◆ *Welcome neighbors*
- ◆ *Connect community*
- ◆ *Contribute economically to build a healthy & sustainable food system and community*
- Make healthy, local food accessible to our community all year round.
- Create more jobs for our region.
- Support the region's farmers by providing a stable year-round market.
- Offer education and training (cooking, nutrition classes, etc.) to our community.
- Serve as a community gathering space with workshops and community programs.
- Strengthen our local economy.
- Contribute to a walk-able community by providing a community-owned food market in the downtown.



**Coming Soon
(with your support)
to Downtown Keene**

Monadnock Community Market Co-op



Building Our Community Market Together



Locally Owned. Locally Grown. Locally Eaten.

Member Loan Campaign 2011

Monadnock Community Market Co-op
www.monadnockcommunitymarket.com
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603-355-8008

The Need

In addition to grants and equity from member-owners joining, we need \$800,000 in member loans to open our Co-op. Member loans benefit the MCM Co-op because they reduce our need for outside loans and demonstrate to potential funders that our owners are invested in the project. Member loan assets will position us to secure grant funding to pay for equipment, and to ensure that we can open the store—fully stocked, staffed, and ready to go—in 2012.

Can I Make a Loan to the MCM Co-op?

MCM Co-op member-owners who are residents of New Hampshire can make a member loan.

Loan Rates & Terms

Interest Rate: 0-4%
(Set by the member lender)

Minimum Term: 6 Years

Maximum Term: 10 Years

Average Loan Sought: \$5,000

Minimum Loan Size: \$2,000



To Find Out More:

[www.monadnockcommunitymarket.com/
memberloan](http://www.monadnockcommunitymarket.com/memberloan)

5 Reasons to Make a Member Loan Investment:

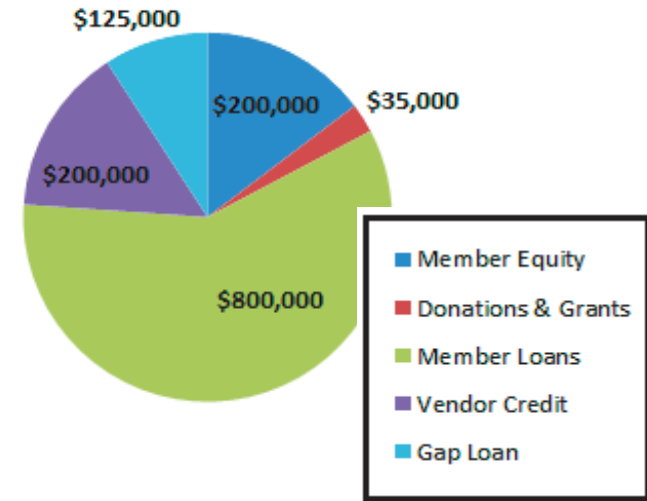
- 1 You'll help create a locally-owned grocery store where you can buy a large selection of local, fresh, and other healthy food.
- 2 Your loan gives the Co-op a "head start," allowing us to start operations with lower debt, setting us up for success.
- 3 It makes good business sense. You'll receive a good return, and our lease contract with our landlord will give our Co-op the opportunity to begin with a lower capital investment than many new businesses require.
- 4 A local Co-op means that more of your grocery dollars stay in the local economy, supporting local farmers, producers, and service providers and creating jobs.
- 5 We need your help to make it happen! We need **160** people to make loans at an average of **\$5,000** in order to start construction this summer.

To Request a Member Loan Packet:

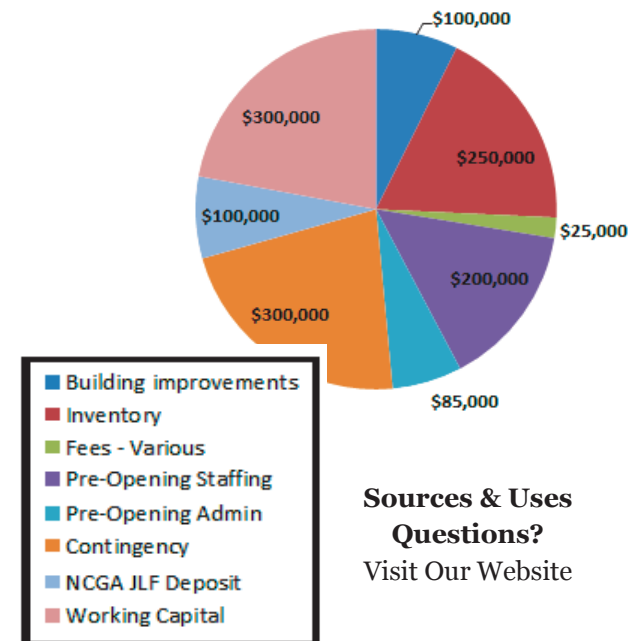
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603 - 355 - 8008

MCM Co-op Sources & Uses

Sources: \$1,360,000



Uses: \$1,360,000



Sources & Uses Questions?
Visit Our Website